

Doing a 'live cross' from The Alfred

If you wish to film in front of The Alfred (Commercial Road, Melbourne) for a live cross or other news broadcast, please consider the following to ensure smooth access:

- Please notify Alfred Health Public Affairs prior to a live cross from The Alfred to ensure security is alerted for smooth access.

Contact the Public Affairs office on 9076 2266 or via Public Affairs on-call after hours or on weekends.

- Live crosses are commonly conducted from the grass area in front of The Alfred sign (reporter facing west – St Kilda Road) or from the footpath facing back towards the Alfred signage (reporter facing east).
- The circular driveway at the front of the hospital is used for patient pick-up and drop-off, and brief stops.

Please be respectful keep the driveway clear at all times and be aware of patient and family needs – particularly at busy times.