LEADING THE WAY IN THE SMOKEFREE JOURNEY

Tobacco smoking is one of the largest preventable causes of death and disease in Australia.

As a leading Australian healthcare provider, Alfred Health is committed to creating a smokefree environment for all. This involves...

**Committed**

We were the first major metropolitan health service in Victoria to move to a ‘totally smokefree’ environment:

Since we started supporting patients to quit:

- Average no. of patients observed smoking around the perimeter each day
- More than \( \downarrow 85\% \)

**Totally Smokefree**

Brieﬁn

Patient Support

Led by our pharmacists, we provide patients with support before, during and after admission.

Brief intervention advice, which can include stop-smoking medicines

Propor

Proportion of patients given advice and support to quit has risen from 14% to more than 95%

Our inpatients are 4 times more likely to quit than those who receive no support

Our outpatient smokefree clinic cessation rates are in the order of 42%

**Start the Conversation**

We launched a digital campaign, ‘Start the conversation’, to encourage health professionals to raise the topic of smoking with their patients.

20,000

20,000 viewed in the first 3 months alone, including international coverage

A 4-minute video of real patients and clinicians sharing their life-changing stories

**What it means for Alfred Health**

Smokefree

We are acknowledging that smokefree environments are very important

Heading in the Right Direction

We have made significant gains since we started clinically managing people who smoke

Just the Beginning

We know this is a long-term project requiring continued effort

**Fast Facts**

- Around 12.6% of the Victorian population smokes, and most people who smoke want to quit
- Each and every year, smoking kills an estimated 4000 Victorians and costs $5 billion